Back from the Brink

We are a partnership working to prevent the extinction of threatened species in England. By pooling expertise and developing new ways of working we will put over 100 priority species on the road to recovery by 2020. We shall inspire people across the country to discover and care for threatened animals, plants and fungi. Our legacy will be to share experience and success so that populations of threatened species are restored to more landscapes.

We are working with landowners, land managers, volunteers and communities as a coalition for action to complete the £7.7 million programme of work needed to give these species a better future. A series of 7 integrated and 12 single species projects will deliver our aims in locations spread across England. Along with our national engagement these projects will inspire the public to champion species recovery.

Programme Aims & Priorities: Back from the Brink...

1. ...is focused on conserving the highest priority threatened species across a series of nationally important landscapes
   - By improving habitat condition and connectivity, and reintroducing species where necessary
   - To enable targeted species to make steps to recovery - increased abundance, distribution and resilience

2. ...is working together to provide integrated action and advice for species assemblages
   - By combining knowledge and best practice for multiple species groups, and sharing and developing skills
   - To demonstrate a new way of working – collaborating to give species their place in landscape scale conservation

3. ...is inspiring a movement of people to discover, value and act for England’s threatened species
   - By sharing stories and experiences, finding out why species matter to them, and helping people to get more involved
   - To increase the relevance of the conservation of England’s threatened species to the lives of many more people

Our Integrated Projects
Addressing needs of threatened species in key habitats and landscapes

- Adding Diversity to Dorset’s Heaths - Heathland
- Ancients of the Future - Deadwood
- Colour in the Margins - Arable
- Cotswolds - Limestone Grassland
- Gems in the Dunes - Dunes
- Restoring Rockingham Forest’s Species - Woodland
- Shifting Sands - Securing a Future for the Brecks

Our Species Recovery Projects
Focused work to conserve threatened species

- Barberry Carpet Moth
- Black-Tailed Godwit
- Grey Long-Eared Bat
- Lesser Butterfly Orchid
- Cornish Path Moss
- Field Cricket
- Ladybird Spider
- Little Whirlpool Ramshorn Snail
- Narrow-headed Ant
- Pine Marten
- The Shrill Carder
- Willow Tit

Inspiring a Nation...
...to discover, value and act for threatened species

- High profile website & social media campaigns
- Inspiring photostories of threatened species & their care
- Film festival of community created photostories & videos
- Community Arts programme & exhibition
- Land management training
- Individual giving programme
- Millennium Seedbank collection
- Volunteer mentoring programme
The programme in numbers:

- 20 species saved from extinction in England.
- 92 more threatened species with improved conservation prospects.
- 112 more threatened species benefit from our work.
- 1,290,000 people reached by the programme.
- 59,400 people engaged directly
- 5,850 people taught new skills
- 8,600 people learn skills indirectly
- 2,930 volunteers undertake 7,030 work days

Contact for Further Information
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Working together as the 2020 Group of Species Organisations

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